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The Leonardo Teams Up with Doodle 4 Google 2012

Guest Judges Katy Perry, Jordin Sparks and Others Will Choose Finalists; Public Votes for Winners

SALT LAKE CITY, Jan. 18, 2012—The Leonardo is supporting Doodle 4 Google 2012 by encouraging Utah students to participate in the competition and exhibiting the state finalists' doodles in a local exhibition this summer..

In addition to hosting the exhibition, The Leonardo will also feature doodling workshops where young visitors can create doodles and submit them to the contest.

"Doodle 4 Google is an innovative program that supports The Leonardo's mission of inspiring curiosity in visitors of all ages," "We hope parents and educators will encourage children to use this opportunity to tap into their own creative potential, and make something that represents their unique style and voice."

Doodle 4 Google is one of several efforts by Google to encourage and celebrate the creativity of young people by asking students to create their own Google doodle. The theme this year is "If I could travel in time, I'd visit..." Doodle 4 Google gives students a blank canvas to harness their curiosity and imagine the past, present, and/or future anywhere in the world. After all doodles have been submitted to Google by March 23rd, a team of Googlers and then guest judges -- such as Katy Perry, Phineas and Ferb creator and executive producer Jeff "Swampy" Marsh, and recording artist Jordin Sparks -- will help choose the top doodles. Then on May 2nd, Google will give the final vote to you, and one winner from each grade group will be chosen by a public vote. First prize will be awarded to the winning doodler on May 17th, and their doodle will be showcased on google.com on May 18th. The winner will also receive a \$30,000 college scholarship and a \$50,000 technology grant for their school. Entries from Utah finalists will on display in at The Leonardo between May and DATE.

To participate in Doodle 4 Google, visit google.com/doodle4google/rules.html for official contest rules, download the entry form at google.com/doodle4google. When the doodle is ready to submit, place it and a completed and signed entry form in an envelope, and mail to one of the following addresses:

P.O. Box Address

Doodle for Google
PO Box 9112
Plainview, NY 11803-9112

Courier Service Address

Doodle for Google
c/o Tenthwave
35 Pinelawn Road Suite 207W
Melville, NY 11747

The Leonardo

The Leonardo is a new kind of museum that connects science, technology and creativity to inspire curiosity and engagement in big issues, new discoveries and personal potential. The Leonardo offers interactive exhibits, multimedia installations, expert-led workshops and classes, and hands-on and digital making activities. For more information, visit www.theleonardo.org.

